

ESTTA Tracking number: **ESTTA15661**

Filing date: **09/23/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Latham & Company, LLC**

Application Serial Number: **76445198**

Application Filing Date: **08/29/2002**

Mark: **LIVE YOUR BRAND**

Date of Publication **09/07/2004**

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Jager Design, Inc. d/b/a Jager Di Paola Kemp Design, 47 Maple Street, Burlington, VT 05401, UNITED STATES, a corporation organized under the laws of Vermont, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 10/07/2004. Jager Design, Inc. d/b/a Jager Di Paola Kemp Design respectfully requests that the time period within which to file an opposition be extended until 11/06/2004.

Respectfully submitted,

/Sharon J. Merritt/

09/23/2004

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